

CRESENDO AMELIA BIG BAND

2024 Season Partnerships, Advertising & Sponsorships

Our mission is to create vibrant, engaging and meaningful performances that bring to life the incredible legacy of big band & jazz music.

We are seeking community support to sustain a variety of performances across Northeast Florida. We are thrilled to announce the return of our dance series on Amelia Island, plus the return of our annual holiday show, *How the Big Band Stole Christmas* (*Holiday show packages to be released separate*).



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\$1500 - Title Sponsor

- Title sponsor for four dances
- Centre St. Banner logo
- Four VIP tickets to each dance
- Logo inside venue & digital media package

\$500 - Supporting Sponsor

- Supporting sponsor for four dances
- 2 VIP tickets to each dance
- Your logo inside the venue
- Digital media package

\$250 - Single Show Sponsor

- Supporting sponsor for single dance
- 2 VIP tickets to your choice of dance
- Your logo inside the venue
- Digital media package

The tradition continues!

Since 2019, our Amelia Island Dance Series has grown & found a new home at Sadler Ranch complete with a hardwood dance floor, full bar, stage, professional lighting, and incredible partnerships such as our ongoing collaboration with Ballroom on Amelia. Perfect for dancing or just enjoying the sounds of a classic big band with a modern flair, these events offer a variety of music from the 1920's through the 2000's. New this season we are offering special themes & more reserved VIP tables.

Exclusive to our Amelia Island Title Sponsors is the opportunity to be featured on our Centre St. Banner currently reserved for the weeks of 4/8, 6/10 and 8/5.



CRESCENDO AMELIA
PRESENTS **BIG BAND**

DANCING THRU THE DECADES

FRIDAY MARCH 15TH 7 TO

\$15 in advance
\$20 at the door

10 Piece Band
Retro • Vintage • Old School
Costume Contest

UNDERBELLY
113 EAST BAY STREET

\$2500 – Title Sponsor - Series

- For any local business interested in “naming rights” to this series across four events annually for the 2024/2025 season.
- Custom VIP package only

\$500 – Title Sponsor - Single

- Title sponsorship for March 15th event
- Curtain call announcements
- Special swag package
- Four VIP tickets to the event
- Logo inside venue & digital media package

\$250 – Supporting Sponsor

- Supporting Sponsor for the March 15th event
- Curtain call announcements
- 2 VIP tickets to the event
- Your logo inside the venue
- Digital media package



Bringing live music & dance to the heart of downtown Jacksonville.

Our newest endeavor in partnership with Underbelly, a live music venue downtown, has been a huge success. Since launching the series in the spring of 2022, demand has been high enough to renew the season including appearances at jazz Fest After Dark. Featuring a smaller 9-piece band, and guest vocalists from across NE Florida, the event continues to prove that there is vitality, art, and opportunity in Downtown Jacksonville for all to enjoy.

The Downtown Jacksonville Dance Series builds off the success of & in partnership with Bold City Swing & the Volstead Sunday Night Swing Dance, on opposite Sundays so as not to compete.

For those interested in underwriting a future series in service to our community, a FREE & open to the public dance sponsorship quarterly would cost \$12K per season (\$3000 per event) and we are happy to discuss options to make this possible!

Internships + Community Opportunities

Opportunities for Students

Over the years we have featured student compositions from local HS & college students, as well as brought them on stage for a variety of solo & ensemble performances. We are fortunate to have a strong relationship with local area high schools & universities and to create performance opportunities for young musicians. At any given time, about 10% of our personnel are current students. We are also proud supporters of the **Sugarpoint Music Festival** which raises money yearly for the FBHS music program and our holiday show co-producer Frank Basile commissioned the Joshua Barber Scholarship fund through the Florida Music Academy.

How You Can Help: Consider funding a school performance or donating to fund private lessons & scholarship.

Internships

Since beginning the program in 2021, over \$3500 has been paid out in stipends for internships & student work. Students receive on-the-job training in social media, digital marketing, event management, logistics, sales, fundraising, event production, sound design, light design, and more.

UNF Students Adeline Bishop (Economics Major) & Will Botka (Music Major) are currently finishing up the program & have moved on to permanent roles within the organization as FOH manager and sound assistant. We believe strongly in creating opportunities for students to learn & grow alongside professionals in the industry and take pride in providing a unique and often non-traditional internship experience. Additionally, we partner with Bold City Circuit, a local music network, on providing support to their intern program as well.

How You Can Help: Consider underwriting a semester student internship for \$1500.

Collaboration

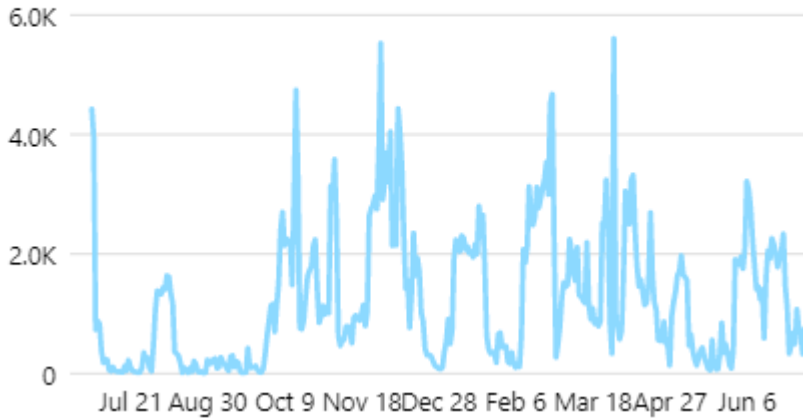
In 2021 we partnered with G Morgan Choreography and Jacksonville University dancers to create a world class music video set to “Moondance.” In 2022 we partnered with the Amelia Island Dance Festival, local Fernandina businesses, and multiple dance studios to create the promotional **Fall in Love with Downtown** Video featuring the tune “Almost Like Being in Love.”

How You Can Help: Consider underwriting a future music video or collaboration! \$3500 - \$5000

Digital Media & Metrics – Annual Results

Facebook Page reach ⓘ

131,035 ↑ 210.7% growth vs. prior year

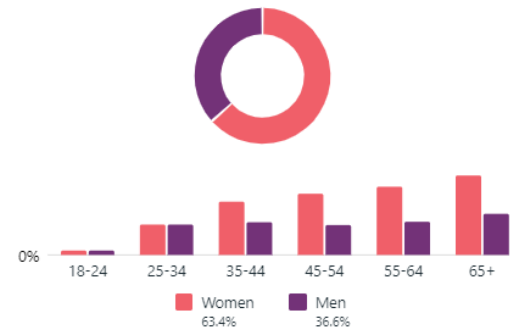


Digital media packages are complimentary and include FB posts, IG posts, and e-mail blasts.

Facebook Page likes ⓘ

3,106

Age & gender ⓘ



Social Media

- 3400 Facebook followers
- 600 Instagram followers

Email Marketing

- 1350 subscribers
- 40% click/open rate

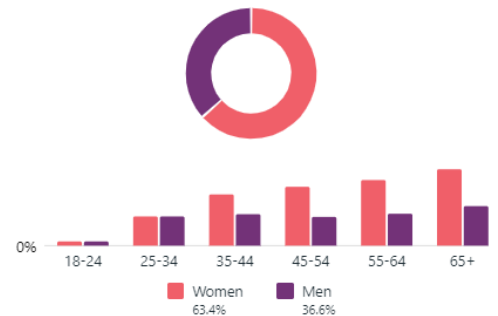
YouTube

- 20,000 views
- 109 subscribers
- 56 videos

Facebook Page likes ⓘ

3,106

Age & gender ⓘ



Dance Event Statistics

6200+ lifetime attendees

- 40% Nassau | \$120,036 median income 2020
- 35% Duval | \$56,579 median income 2020
- 15% Other + Out of Town
- 10% Camden & Glynn (GA)

Google Ads



Impressions

81.1K

How often your ads were shown



Clicks

1.47K

Actions on your ads

Prior Season Sponsors

Amelia Island Dance Series

Title Sponsor

[EAI South](#)

Supporting Sponsors

[Ballroom on Amelia](#)
[8 Flags Chiropractic](#)
[Personalized Performance](#)

AIDF Video Sponsors

[Villa Villekula Toys](#)
[Twisted Sisters](#)
[Brett's Waterway Cafe](#)
[The Law Office of Wood & Smith, PA](#)
[ISOLA Home](#)
[Pearl Boutique](#)
[LuLu's on 7th](#)
[JJ Cooper](#)
[Color it Green](#)
[Lindy's Jewelry](#)
[The Devane Family](#)

Downtown Jax Dance Series

[Bold City Swing](#)
[Deborah Hansen](#)

Holiday Show

Title Sponsor:

[EAI South](#)

Supporting Sponsors

[Paul Clark Ford](#)
[Carey & Carmen Jones Family](#)
[Ballroom on Amelia](#)
[Story & Song](#)
[Bold City Swing](#)
[5 Points Liquor](#)
[Knotty Line Sunglasses](#)

Thank
you 